

डा० बिजय कुमार बेहेरा, आई.ई.एस.

आर्थिक सलाहकार

**Dr. Bijaya Kumar Behera, IES**

**ECONOMIC ADVISER**

Tel.: 011-23725302

E-mail: behera.bk@nic.in



सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव

पंचायती राज मंत्रालय

भारत सरकार

टावर-II, 9वां तल

जीवन भारती बिल्डिंग

नई दिल्ली-110001

**MINISTRY OF PANCHAYATI RAJ**

**GOVERNMENT OF INDIA**

**TOWER-II, 9th FLOOR**

**JEEVAN BHARTI BUILDING**

**NEW DELHI-110001**

**D.O.No.J-11011/42/2021-media**

**Dated 17<sup>th</sup> September, 2021**

*Dear Ms. Mudgal,*

Please refer to your e-mail dated 14.09.2021 and my response on the same day regarding proposed activities under Aazadi Ka Amrut Mahostav on 02.10.2021. I had briefed you on the entire week's (01.10.2021 to -07.10.2021) programme and the programme of 02.10.2021 in particular two days before your mail dated 14.09.2021.

2. Please find attached the detailed suggested/proposed activities on 02.10.2021, their outcome and monitoring etc.

3. With reference to my tele-talk and e-mail dated 14.09.2021, I again request you to provide the specific link of the dedicated portal of Meri Gaaon Meri Dharohar (MGMD) to be circulated among the States and Panchayats enabling them to upload the MGMD information as desired.

*with regards,*

Yours sincerely,

Attached:a/a

*(Signature)*  
(Bijaya Kumar Behera)

To

Ms. Sanjukta Mudgal, IFoS  
Joint Secretary, Ministry of Culture  
332, C-Wing Shastri Bhawan, New Delhi  
e-mail:jsadmasi-culture@gov.in

Details of suggested/Proposed activities for **2<sup>nd</sup> October 2021** as part of Azadi Ka Amrit Mahotsav

- The week prior to Gandhi Jayanti i.e. Week 29 (24/9/2021 – 30/9/2021) of Azadi Ka Amrit Mahotsav has been suggested by the Ministry of Panchayati Raj for detailed discussions by Gram Panchayats on 'Mera Gaon Meri Dharohar (MGMD)', a key initiative under Azadi Ka Amrit Mahotsav celebrations, which may serve a unique opportunity to make villages famous for their uniqueness / rich heritage and culture.
- Under the 'Mera Gaon Meri Dharohar (MGMD)' initiative, the villages under the aegis of the Gram Panchayats can collect and collate information on the rich culture and heritage of the villages which can be uploaded on the dedicated portal of the Ministry of Culture for which link to be shared shortly.
- The questionnaire so developed for this purpose by the Ministry of Culture may be discussed in detail.
- The local residents may be made aware of 'Mera Gaon Meri Dharohar (MGMD)' initiative for mass awareness creation on this initiative.
- The Week 29 (24/9/2021 – 30/9/2021) of Azadi Ka Amrit Mahotsav will be dedicated for detailed deliberations at Gram Panchayat level for engaging the local residents in information gathering and template filling for 'Mera Gaon Meri Dharohar (MGMD)'.
- State/UT Departments of Panchayati Raj have been requested to advise the Panchayats to deliberate the 'Mera Gaon Meri Dharohar (MGMD)' at all the Gram Sabhas scheduled for 2<sup>nd</sup> October 2021 and review from time to time the progress made in collection of uploading of the information.
- State/UT Departments of Panchayati Raj have been requested to advise the Panchayats to ensure that detailed deliberations at Gram Sabhas take place on **Swachhta, Water Conservation** and in various other programmes of the government

for the targeted beneficiaries for appropriate action plan to make good the deficiency in the Panchayats.

- Ministry of Panchayati Raj has constantly been highlighting the criticality of the Gram Sabha as a vibrant forum for promoting planned economic and social development of the villages, and therefore, the State/ UT Departments of Panchayati Raj have been requested to call upon Panchayati Raj Institutions to convene Gram Sabha to kick-start this year's People's Plan Campaign (PPC – Sabki Yojana Sabka Vikas) on 2nd October, 2021 wherein, inter alia, the MGMD initiative.
- Ministry of Panchayati Raj will observe its Swachhta Pakhwada–2021 scheduled for 1<sup>st</sup> October – 15<sup>th</sup> October 2021 in collaboration with State/UT Departments of Panchayati Raj and Panchayati Raj Institutions (PRIs) with focus on widespread general cleanliness, achieving ODF Plus status, positive behavioural changes, promoting good hand hygiene, mask etiquette and spitting etiquette during COVID-19 pandemic scenario, stop plastic use, reduce waste etc.
- State/UT Departments of Panchayati Raj have been requested to take necessary action to make Gram Sabha meeting more participatory and meaningful in consonance with earlier advisories issued by this Ministry from time to time.
- Commencement of distribution of Property Cards under the Scheme SVAMITVA

### **Monitoring Mechanism**

State/UT Departments of Panchayati Raj Nodal Officers designated for Azadi Ka Amrit Mahotsav (India@75) have been requested to optimize / popularize the India@75 Dashboard URL (<https://IndiaAt75.nic.in>) among elected representatives and functionaries of Panchayati Raj Institutions for uploading the relevant details of events/ activities on the aforesaid portal.

### **Likely Outcome**

- An enhanced awareness towards national priorities in rural India.

- An increased level of awareness and participation of the rural residents as well as Panchayats towards Mera Gaon Meri Dharoohar initiative.
- Time bound formulation of quality GPDPs/BPDPs/DPDPs
- Improvement in the present condition of sanitation and cleanliness in the villages.
- Ensuring awareness and participation of the general public towards initiatives / issues related to cleanliness and positive behavioural changes.
- Property cards will ensure record of rights of the rural inhabitants that can minimize and even end property disputes. Also, the same is used for monetization of assets etc. enabling the property holder to avail loan and other financial assistance for their socio-economic well-being.

\*\*\*